

Jesus V. Ibarra

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OBJECTIVE

Seeking to apply my existing skills, knowledge, and experience to challenging projects, for a position in a results-oriented company that seeks an ambitious and career conscious person, where acquired skills and education will be utilized toward continued growth and advancement.

SKILLS/ ABILITIES/ STRENGTHS

Web Development: HTML/XHTML/CSS, JavaScript, PHP/MySql, ColdFusion, MS SQL Server 2000/2005, SQL, Search Engine Optimization, Social Media Optimization, Information Architecture, Content Management Systems (WordPress), Web Marketing. **Applications:** Adobe Dreamweaver, Flash, Fireworks, Adobe Photoshop, Adobe Illustrator, Image Ready, MS Office Suite (Word, Excel, Power Point), MS Outlook 2000/2003. **Network:** TCP/IP, WAN/LAN, DHCP/SMTP/POP/FTP, Windows OS, Mac OS X, Firmware/ Software updates, Hardware upgrades. **Additional:** Systematic Troubleshooting, Network Integration. Training, Planning, and Execution, International Experience.

PROFESSIONAL EXPERIENCE

Jun 2009 – Nov 2009 [Shamburg Auto Sales](http://www.shamburgautosales.com) Kernersville, NC

Web Marketing Specialist/ Web Manager/ fulltime

- Managed and researched numerous adsources for **Internet Marketing, SEO, SEM, and SMO** vehicle listings for Shamburg Auto Sales.
- Social Media Integration and Strategy development to create interactive engagement and portability of site content with use of [Twitter](https://twitter.com), [FaceBook](https://www.facebook.com), and other Social Media web services.
- RSS feed integration into www.shamburgautosales.com website for TwitterFeed pull of vehicle inventory to various Social Media and Social Networking Services.
- Use of ILM (Internet Lead Management) and CRM (Customer Relationship Management) for email, call tracking, and various other lead generating sources.
- System Administration of LAN, providing Local Area Network support for Shamburg Auto Sales.

Jun 2007 – Feb 2009 <http://www.amistaff.com> High Point, NC

Web Developer/ fulltime

- Content management of nearly 400 clients updating, creating custom web pages, and site maintenance.
- Use of HTML/CSS in document conversions for eSigTek clients converting several hundred MS Word, and Adobe PDF documents.
- Website development from concept, design, to launch as either a stand alone website or cobranding for Amistaff HCT Nursetesting product line.
- Social Media Development <http://blog.amistaff.net/> and Twitter: <http://twitter.com/amistaff/> to create and drive traffic to our products, increase page rankings, for SEO and SMO.
- System Administration of LAN/WAN, providing Local Area Network support for Amistaff HCT.

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Sept 2005- Mar 2007

<http://www.Batanga.com>

Greensboro, NC

Web Developer/ fulltime

- Monitored and maintained daily updates to the main Batanga website and mini/mirco-sites.
- Assisted with the flow of information from the content production group in the creation of new web identities from original concept to design and launch.
- Modified or edited HTML/XHTML/CSS/ASP/JavaScript/Flash and more, to existing pages.
- Skilled and experienced in Rich Media, Ad Development, E-Blasts, Mini/Micro-Sites, and the design/development of websites. Some experience in using CMS.
- Partnered with graphic/web designers, programmers, and sales people to build e-blasts, micro-sites, and entire websites.
- Ability to take Photoshop comps from origination to completion by using HTML/XHTML/CSS, and other various tools and techniques.

EDUCATION/TRAINING/CLEARENCE

May 2006

Guilford Technical Community College

Jamestown, NC

Associates in Internet Technologies

10 May, 2005

Guilford Technical Community College

Jamestown, NC

- Internet Technologies/ Web Developer (Certificate)

Nov 1993- Feb 1994 Communications- Electronics School, Twenty- nine Palms, CA

Secret Security Clearance, Department of Defense, ENTNAC-SBI, adjudicated 23 April 1998

WORK HISTORY

- Web Developer, [Amistaff Healthcare Technology](#) – 2007-2009
- Web Developer, [Batanga, Inc](#) – 2005-2007
- IT Integration Specialist, **Advanced Visual Environments** - 2001-2005
- Associate Communication Services Technician, **Lucent Technologies** - 2000-2001
- Communication Supervisor/ Radio Operator, **U.S Marine Corps**- 1993-2000